

The perfect program for selling in today's high demand market

Record low interest rates have flooded the market with buyers and low housing inventory has left buyers with fewer choices. This is a great time to sell if you do it right.

The 3 problems with selling traditionally

- Because your home is shown to one buyer at a time, you are inconvenienced, and forced to decide on offers before it's been seen by all buyers.
- Because buyers don't see other buyers excited about your home, there is no competitive environment to drive up your sale price.
- Because buyers aren't aware of other buyers, there is no validation that your home is desirable, a key to making buyers comfortable paying more.



72 SOLD

8 DAYS
FROM BEGINNING TO END

= best possible price

Our Better Way

5 DAYS TO MARKET = ALL BUYERS

We aggressively market your home Monday-Friday to flush out all potential buyers.

1 DAY TO SHOW = VALIDATION

We funnel all showings into 90-minutes on a Saturday, making buyers hyper-aware of each other, validating your homes desirability.

1 DAY TO NEGOTIATE = COMPETITION

On Sunday, we negotiate with all interested buyers, working them up on price to draw out the best and highest offers.

1 DAY TO PRESENT = CONFIDENCE

We present you with the all offers on Monday (day 8), giving you confidence that you are seeing the top of what the market will bear for your home at this time.